

Optus Privacy Infringements and Actions Required

		<i>Infringements</i>	<i>Severity</i>	<i>Actions Required</i>
Marketing	Programme	Failure to provide clear notification to the subscriber that 3rd party advertising will be used (when applicable)	1	Clear notification to the subscriber that 3rd party advertising will be used (when applicable)
		Failure to provide consent for the collection of personal information	1	Consent is required for collection of personal information and subsequent use or disclosure
		Failure to protect user's information from being shared with unrelated programs or activities**	1	Collection of personal information shall not be used for unrelated programs or activities
		Failure to provide the user a consent agreement on how data is shared with 3rd parties	1	Subscriber consent agreement must disclose how personal data is shared with 3rd parties
		Failure to provide a statement within the T&C's that users may withdrawal consent to remove shared data from 3rd parties	1	Include a statement within the T&Cs indicating that the person whose consent is sought can withdraw their consent

Version 1.0

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